



## SEO Terms and Conditions to work with BonoSys

- By placing an order with BonoSys, you confirm that you are in agreement with and bound by the terms and conditions below. Anyone who experiences a problem with the service provided by BonoSys should raise the matter directly to BonoSys in writing, giving sufficient information to identify the issue and clearly outlining the grounds for complaint. BonoSys will do everything in its power to resolve the issue to the satisfaction of the complainant. Please read carefully the BonoSys Terms and Conditions below before any Purchase or Order of services.
- BonoSys offers only Organic SEO services it excludes Google Adwords, PPC and SEM activities.
- The customer has not to employ the services of any Search Engine Optimization Company other than BonoSys to work on their website promotion. The customer has not to employ the services of any Submission Company during the same period of BonoSys providing their search engine optimization.
- SEO work is governed by many factors which are outside the direct control of BonoSys and indeed, any other SEO company. Therefore no reputable SEO company can guarantee particular results.
- BonoSys however guarantees improvement provided in a client's website organic search engine results provided all of BonoSys's advice is followed. Ranking results will be performed once or twice per month, as agreed by both parties. Results are based on listings on Google, Yahoo! and MSN results.
- Search Engine Optimization does not include Search Engine submission unless otherwise agreed by BonoSys and the benefits clearly defined. Monthly reports (where applicable) will be circulated to clients within the first five working days of each month. The delay is inevitable in order to take into account metrics which accumulate over time and have a built-in time lag.
- Please bear in mind, your website's ranking with a particular Search Term will rely on both the relevancy of that term on your pages, and the popularity of that term on other websites. Both SEO Set Up and Updates will probably require **FTP access** to the website and its content management system or a contact email address for someone who will upload changes as requested. This may not be necessary for off-page SEO work.
- Your website should be hosted on a reliable server, based in the country of Search Engine interest, with constant availability, for optimum results. Should BonoSys recommend changing your host or server, this is to protect the interests of your website's ranking within the Search Engines. BonoSys cannot be held responsible for slipping or unsatisfactory Search Engine Ranking results if SEO suggestions have not been adhered to.
- BonoSys cannot be held responsible for problems or additional costs arising due to any errors made by third parties, or failure to maintain a current copy of your own website. (Backups can be made at your request).
- The customer has not to create any duplicate sites, duplicate content or pages, redirects or doorway pages to their website whilst advertising online with BonoSys. And the customer has not to request or exchange links with any link farms or undertaken any spamming techniques which may harm the web sites search engine ranking with Google.
- The Customer has to agree that their website is not hosted on free web space using domain forwarding (either framed or otherwise) whilst using BonoSys SEO Services.
- The client must grant the authority to submit the Web Site pages being promoted to Search Engines and business directories.